

# SPRINGS PRESERVE

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September 27, 2007

City of Las Vegas  
Planning & Development Department

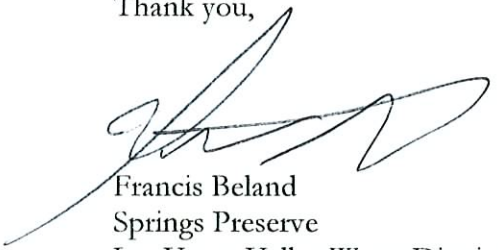
RE: Springs Preserve Perimeter Wall Signage PDG Job # 7064

This letter is to provide information so we may obtain the proper variance to allow for on-premise signage at the Las Vegas Springs Preserve on the US 95 sound wall. The Las Vegas Springs Preserve believes this signage is vital to the successful marketing and directing of locals and tourists alike to the Preserve facilities.

The Las Vegas Springs Preserve is the City's non-gaming cultural attraction. Located a few miles off the Las Vegas Strip with 180 acres of museums, botanical gardens, galleries, trails and entertainment venues, the Springs Preserve fills a niche as the new cultural hub for locals as well as tourists seeking an off-Strip experience.

This new facility is designed to answer the community's call for a cultural and educational gathering place on this one of the most treasured national historic site. Thousands of years ago the Preserve was the site of the first water in the valley and in 1978 was listed on the National Register of Historic Places. The impact of the signage on the US 95 sound wall will help to make the Springs Preserve a great success for the residents of Las Vegas.

Thank you,



Francis Beland  
Springs Preserve  
Las Vegas Valley Water District

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